

The Summerland Golf Society

Highlights of May 31, 2021 Board of Directors Meeting

- Indoor dining is permitted as of May 25. With the provincial re-opening plan starting to take shape, we will soon be able to eliminate the risers in the cups and have ball washers back on the course. We look forward to provincial Covid 19 restrictions easing in the coming weeks and months.
- Revenues are up in all categories this May over 2020. The course is up 7,000 rounds over last year since the beginning of the season with 16,000 rounds played through the end of May. Despite the increase in memberships, green fees are also well ahead of budgeted numbers. Membership sales topped \$1,000,000 in May.
- Aside from Jan Klassen, who retired at the end of the 2020 season, most of the Pro Shop staff have returned for 2021. Pro Shop sales are up this year, partly due to an increase in green fee numbers, rentals, etc., but also because we are able to provide a better shopping environment with the loosening of Covid 19 restrictions. Golf equipment sales are up, although shipping delays have been an issue. The new pull carts have arrived and are now in use.
- The numbers presented to the group for the month of May, and year to date, are phenomenal. While revenues continue to be above budgeted expectations, we should be mindful that they cannot be counted on to continue in years to come. We plan to contribute to the contingency fund again this year as it would be prudent to plan for the future while we can afford to. The BOD is also looking at long-term capital investments that would add value to the golf course and club.
- With expanded tee times now available due to increased daylight hours, there are actually gaps on the tee sheet once the draws are completed. These openings are being filled by green fee players and members. It was noted that our lease with the District of Summerland does not stipulate a set percentage of green fee times that must be set aside, although the course is required to offer opportunities for green fee bookings. As the summer approaches, there have been more requests coming from small groups, mostly from out of town. Many of these groups come to play our course every year. Accommodating their requests has not been a problem.
- Staffing has been an on-going issue again this season in the restaurant. Some employees are still in school and are only available to work certain shifts due to their schedules. Beverage cart shifts were temporarily cancelled to ensure that enough people are available to cover the floor in the restaurant. Interviews are scheduled in the coming days and hopefully 3 or 4 more staff members can be hired to ensure staffing and service levels in the clubhouse, and on the course. Breakfast service will begin the first weekend in June and will be offered on weekends and holidays.
- Course conditions continue to improve. Grass in areas that have been over-seeded is starting to grow. Thank you to Patrick and his team for all of their efforts this year. The putting green is set to open June 2.
- As long as the current provincial plan for loosening travel restrictions between Health Authorities in the province takes place, the 2021 BC Women's Amateur Tournament will go ahead in June. Linda Brussee is the Chair of the Organizing Committee for this tournament and Ken Oleschuk is heading the Rules Committee. Thank you to everyone who has volunteered for this event.